



Bilingual Freelance Public Relations Consultant

CMM Communications Group is looking for a fluently bilingual (French/English) freelance PR Consultant to support clients in the Enterprise and Consumer technology sectors. We are looking for an experienced, self-motivated freelance PR Consultant with strong media relationships and a proven track record for generating media coverage within Quebec and French-speaking business and technology media. The Consultant must have superior written and spoken communication skills in both languages, and be comfortable speaking about a broad range of technology solutions for business and consumers. Responsibilities will include media relations, proof reading translated materials, pitching news and story ideas, placing product reviews, byline articles, case studies and editorial, assisting with product launches and events, some speakers' bureau activities, etc. PR Agency experience is preferred.

Working as part of a virtual team, the PR Consultant must be accessible daily, highly organized with excellent reporting skills, focused on doing what it takes to deliver results, and able to manage multiple projects and meet multiple deadlines simultaneously.

Minimum requirements:

- Fluently bilingual in French and English (written and spoken);
- College or University degree preferably in marketing, communications, business or PR;
- 5+ years experience in a PR management role, preferably in a technology or related industry (PR Agency experience is preferred);
- Strong organization, planning and time management skills with the resources and ability to work independently;
- Proven track record in media relations and expertise dealing with French media;
- Ability to work with sensitive and confidential information;
- Self-motivated, initiative taker, quality-driven with attention to detail;
- Excellent desktop computing skills (access to and expertise using Microsoft Office);
- Understanding of how to leverage SEO news releases, social networking and new media channels (Twitter, LinkedIn, Facebook, blogs, microblogs, Webcasts, Podcasts)
- References.

This flexible position is based on a highly competitive freelance hourly rate and may require 15–20 hours per month or more. If you are interested, please send your resume along with covering letter/email outlining your experience as it relates to the position, to:

Contact:

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For more information about CMM Communications Group visit:
www.cmm-communications.com